

LIVERY TIMES

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Cherry Hill, N.J. 08003

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Livery Times 2017 Editorial Calendar

Ad Deadlines

December 23
January 21
February 18
March 25
April 22
May 20
June 24
July 22
August 26
September 23
October 21
November 18
December 23

Editorial Deadlines

December 22
January 20
February 17
March 24
April 21
May 19
June 23
July 21
August 25
September 22
October 20
November 17
December 22

Mail/Delivery Dates

January 10
February 7
March 7
April 11
May 9
June 6
July 11
August 8
September 12
October 10
November 7
December 5
January 9, 2018

2017 Ad Rates

Page Size	Rates (B/W)	Rates (+1 Color)	Rates (4-Color)
Full page (9.5" x 13")	\$515	\$600	\$775
1/2 page (9.5" x 6.375")	\$300	\$355	\$525
1/4 page (4.625" x 6.375")	\$160	\$235	\$405
1/8 page (4.625" x 3.062")	\$105	\$185	NA
1/16 page (4.625" x 1.375")	\$65	NA	NA

Advertisers receive a 10% discount off their ad rates if they sign an Advertising Insertion Order for 12 months. They receive a **5% discount** with a signed insertion order for 6 months. *Note: The above rates are subject to change.*

There is an additional 10% discount if you advertise in both of our newspapers: *Livery Times* and *Black Car News!*

View our online edition at www.liverytimes.com, where the newspaper runs in its entirety as an added bonus to our print advertisers.